



INFORMATION GUIDE
FOR PARTICIPANTS
OF THE X CONGRESS
SPORT BUSINESS POLAND

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OPEN
GOOGLE MAPS 



ADDRESS:

HOTEL DOUBLETREE BY HILTON
21-22 OCTOBER 2025
UL. SKALNICOWA 21, WARSAW
REGISTRATION: 7:30-8:50



PARKING

PARKING AT HOTEL DOUBLETREE BY HILTON, WARSAW

THE VENUE OFFERS A FREE OUTDOOR
PARKING AREA AND A PAID
UNDERGROUND PARKING
(PLN 80/DAY).

PAYMENT AT THE HOTEL
RECEPTION.

REGISTRATION & ENTRY TICKET

DURING THE CONGRESS, A RECEPTION DESK WILL BE AVAILABLE ON THE LEFT SIDE OF THE MAIN ENTRANCE, ALONG WITH A CLOAKROOM.

PLEASE PRESENT YOUR TICKET WITH THE QR CODE OBTAINED FROM THE MOBILE APP DURING REGISTRATION.

THE REGISTRATION DESK WILL BE OPEN FROM 7:30 TO 8:50.



AFTER VERIFYING YOUR DETAILS, YOU WILL RECEIVE AN ID BADGE GRANTING YOU ACCESS TO FREELY MOVE AROUND THE EVENT.

THEMATIC BLOCKS

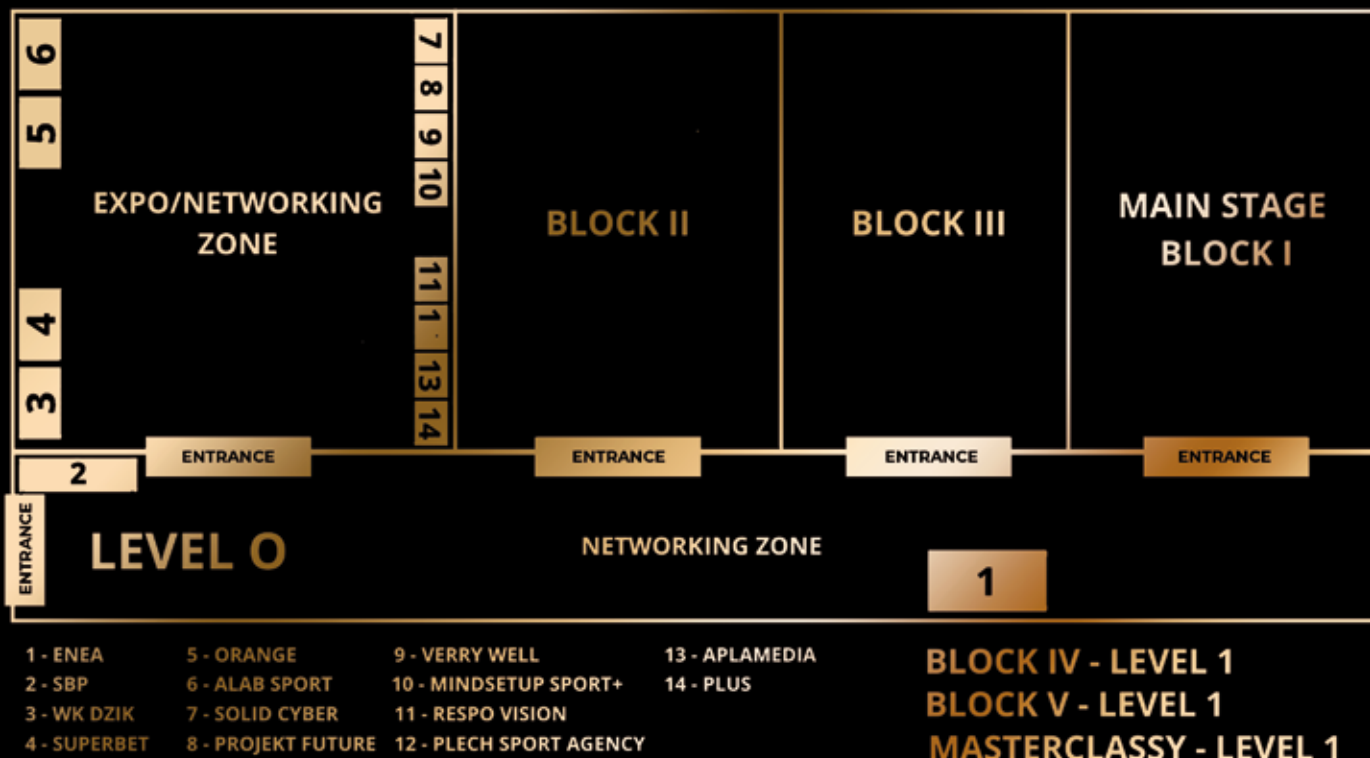


FULL EVENT PROGRAM – LINK

[HTTPS://SBPOLSKA.PL/WYDARZENIA/X-KONGRES-SBP/#PROGRAM](https://sbpolska.pl/wydarzenia/x-kongres-sbp/#program)

**WORKSHOPS WILL TAKE PLACE ON THE SECOND DAY OF
THE CONGRESS IN THE ROOMS ON THE FIRST FLOOR OF THE HOTEL.**

MAP



Please remember to return the translation sets at the registration desk after the event.

In case of loss or failure to return the equipment, the participant will be required to cover the cost – PLN 3,000 net.

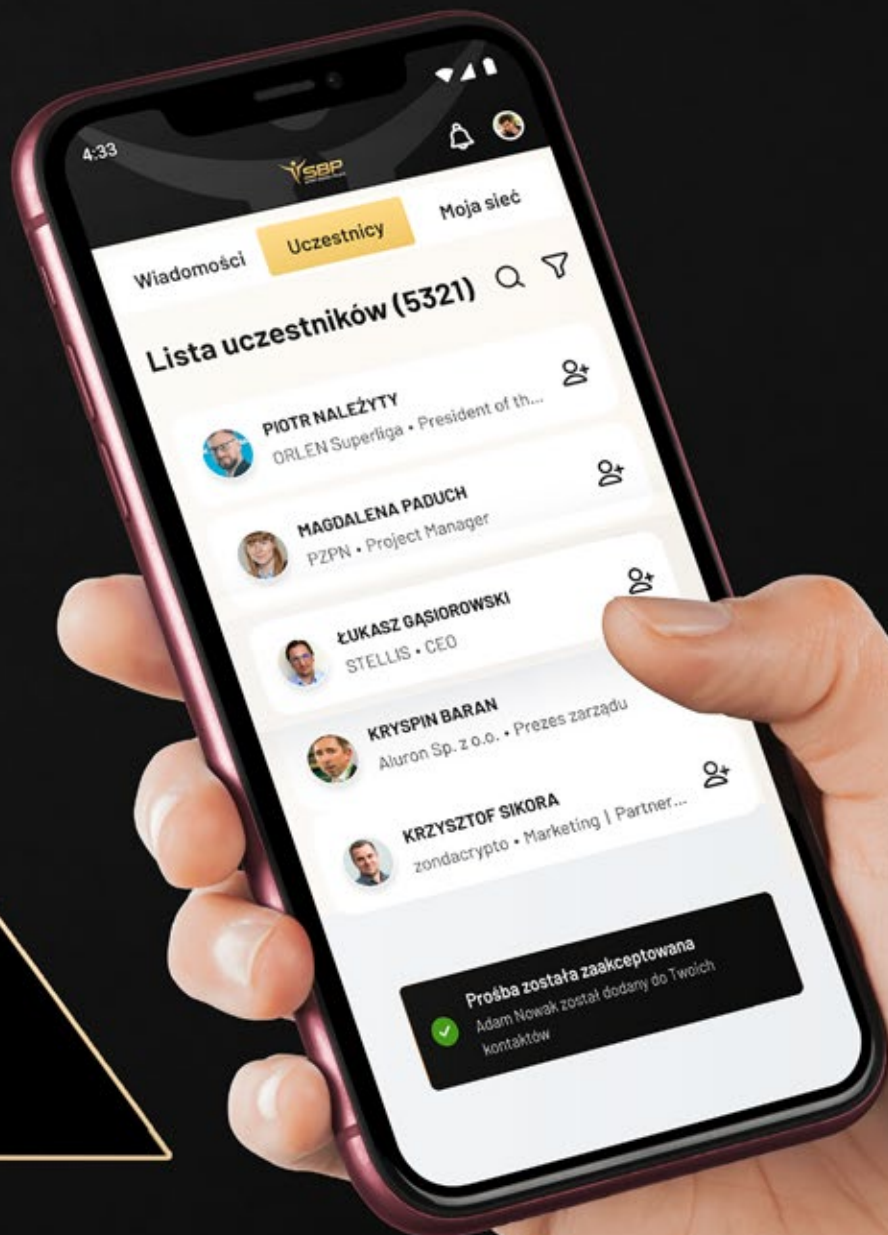


LUNCH

ALL PARTICIPANTS ARE INVITED TO ENJOY COFFEE BREAKS AND LUNCH, WHICH WILL TAKE PLACE FROM 13:30 TO 14:30 AT TWO LOCATIONS:

- FOR SPONSORS, SPEAKERS, AND VIP PARTICIPANTS – GARDEN RESTAURANT AT HILTON HOTEL
- FOR ALL CONFERENCE PARTICIPANTS – HILTON HOTEL FOYER





NETWORKING & APP

THANKS TO THE SBP MOBILE APP, PARTICIPANTS CAN SCHEDULE MEETINGS IN A DEDICATED AREA AT THE EVENT.

THE APP ALSO ALLOWS CREATING A PERSONALIZED SCHEDULE, CONNECTING WITH OTHER PARTICIPANTS, AND ACCESSING ALL THE AMENITIES AVAILABLE DURING THE CONGRESS.

LEADERS' AWARDS

THE PURPOSE OF THE POLL IS TO SELECT AND RECOGNIZE 20 LEADERS WHO, THROUGH THEIR CHARISMA, KNOWLEDGE, AND EXPERIENCE, SIGNIFICANTLY IMPACT THE DEVELOPMENT OF THE SPORTS AND SPORTS BUSINESS INDUSTRY. THE TITLE **SPORT BUSINESS POLAND LEADER 2025** WILL BE AWARDED TO INDIVIDUALS WHO ARE TRUE ENTHUSIASTS, DISTINGUISHED BY COURAGE, INNOVATIVE APPROACH, PROMOTION OF BEST PRACTICES, AND INSPIRING THEIR COLLEAGUES. RYCH PRAKTYK I INSPIROWANIEM WSPÓŁPRACOWNIKÓW.

THIS YEAR, WE WILL ALSO REWARD **FUTURE LEADERS**. THIS PART OF THE POLL IS AIMED AT YOUNG, DYNAMIC TALENTS WHO ARE JUST STARTING THEIR CAREERS BUT ALREADY SHOW POTENTIAL TO TAKE ON KEY ROLES IN THE SPORTS-BUSINESS SECTOR.

THE WINNERS OF THE LEADERS AND FUTURE LEADERS AWARDSL WILL BE ANNOUNCED DURING THE X SBP CONGRESS. THE AWARD CEREMONY WILL TAKE PLACE ON 21 OCTOBER AT 9:00 AM ON THE MAIN STAGE OF THE EVENT.



SBP ANNIVERSARY

(APPLIES TO PARTICIPANTS WHO HAVE PURCHASED
ENTRY TO THE INDUSTRY EVENING.)

YOU ARE INVITED TO JOIN THE EVENING CELEBRATION OF **THE SPORT BUSINESS POLAND ASSOCIATION** ANNIVERSARY, WHICH WILL TAKE PLACE AT ZAZEN CLUB & LOUNGE – A UNIQUE CLUB SPACE LOCATED ON LEVEL -1 OF THE DOUBLETREE BY HILTON HOTEL.

THE INDUSTRY EVENING WILL BE A PERFECT OPPORTUNITY TO CELEBRATE THE DEVELOPMENT OF SPORT AND BUSINESS IN POLAND, AS WELL AS TO CONTINUE NETWORKING AND BUILDING RELATIONSHIPS IN A MORE RELAXED ATMOSPHERE.

THE EVENT WILL START AT **20:30**. THE DRESS CODE FOR THE JUBILEE IS BUSINESS CASUAL. IF YOU DO NOT YET HAVE A TICKET BUT WOULD LIKE TO ATTEND THE INDUSTRY EVENING, PLEASE CONTACT THE EVENT ORGANIZERS.



QUESTIONS & ANSWERS

01 I have not received a VAT invoice yet / the transfer will not be processed before the Congress. Will I be removed from the participant list?

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Due to the high number of registrations and the procedures in local authorities, some invoices will be issued and sent by email only after the SBP Congress. Completing official registration and receiving this document confirms that you are on the Congress participant list.

02 Will I receive a certificate after the event?

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A participation certificate for both the Congress and workshops will be sent to you via email within a week after the event.

03 Will I receive access to Congress recordings?

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Within one month after the event, you will receive recordings of all presentations via email.

04 Can I change sessions during the event?

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If there are available seats in sessions other than the one you selected during registration, you are welcome to join those ongoing panels.

05 What is the dress code for the event?

.....

We recommend business casual attire.



STRATEGIC PARTNERS



MAIN PARTNERS



#PijKranówkę

PROFBUD

PARTNERS

SUPERBET



forum
by Należy Słysz

RIEDEL

Grant Thornton

InPost



PROXYMEDIA
FILMS

SPORTVALUE

Polskie Stowarzyszenie
Public Relations

IMPEL 35

SPONSORING
INSIGHT
research & consulting



KUJAWY
POMORZE

Dolnośląskie
Produkty
Regionalne

Ministerstwo
Sportu i Turystyki

empikybilety

playtech

plus

TRIPLA
PRO

BLOCK PARTNERS

POLADA
Polska Agencja Analityczna



Połana Jakuszycka
Dolnośląskie Centrum Sportu

LUXIONA
Technical and Emergency Lighting

MEDIA PARTNERS

polsat sport

WECZYKI

WP SportoweFakty

money.pl

SPORT
MARKETING

interplay

SPORT
PRO
BIZ